

## LogistiCorp Group Execution. It's What Matters.

If you manage a business that makes, moves, stores, buys, sells or services anything, then you know something about supply chain challenges. These days, most businesses have supply chain issues and can benefit from some expert help in dealing with them.

That's where LogistiCorp Group comes into play. The company's technology enables its clients to "see" their supply chain processes in real time, which is fundamental to operating their businesses efficiently. This visibility enables timely and accurate measurement of performance and improved control of resource deployment. Having real-time visibility into the supply chain is often the difference between profit and loss.

"At LogistiCorp, our passion is to help companies become more profitable and competitive through our well-executed supply chain services," said Garry Castro, president and CEO, LogistiCorp. "Leading companies have leveraged our process expertise and our software development capabilities to reduce costs and improve efficiency."

LogistiCorp, based in Grapevine, Texas, has the resources to customize cloud-based solutions that measure the performance of its customers' business processes. With its supply chain resources, tools and infrastructure, LogistiCorp is well-positioned to provide solutions that securely support its clients' supply chain and logistics opportunities.

"We are innovators with a focus on tailoring our technology and operational practices to meet the exact requirements of our customers," Castro said. "Often, it is our customers' desire to reduce costs which drives us to be more innovative. As a result, we have learned to be more collaborative with our customers. By getting closer, we align with our customers' objectives, and then add our innovation. When this [collaboration] happens, it becomes easier to identify processes in need of improvement, which results in greater efficiencies."

LogistiCorp offers a portfolio of services to industries including:

- An array of supply chain services and tools featuring end-to-end asset management and big data analytics, supporting Internet of Things, or IoT, virtualization and cloud services.
- Smart-dedicated transportation and materials management services, with cloud-based support for visual dashboards and client-centric, cycle-time optimization.
- Intelligent distribution services, featuring web-based solutions for warehousing, forward stocking locations, reverse logistics, web-based order management, channel management and support for the mobile workforce.
- A carrier-class solutions provider, focusing on virtualization of the network, cost optimization and customer provisioning systems.

"It is the technology and our ability to quickly adapt to meet the specific needs of our customers that provides us with a competitive advantage," Castro said. "However, it is our management and employees that really differentiate us from our competitors. Execution. It's what matters."

Castro believes that his company and the country greatly benefit from the utilization of diverse suppliers.

"In their wisdom, the Founding Fathers of our nation — many with immigrant heritage — understood the importance of a united American people," Castro said. "Today, we use the word inclusion to describe the importance of all of us together working for life, liberty and the pursuit of happiness. We believe our nation is stronger because it offers entrepreneurial opportunities to minority and diverse segments of our society."

Learn more about LogistiCorp Group at [www.logisticorpgroup.com](http://www.logisticorpgroup.com). ■



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